**PROGRAMMA CREATIVITY MEEST CLUSTERS 24**

19th NOVEMBER

9.00am - 10.00am

REGISTRATION

10.00am - 10.30am

WELCOME SPEECHES

10.30am - 11.45am

1# PANEL: CREATIVE TRANSFORMATION: CHALLENGES, OPPORTUNITIES, METHODS

Moderator: Alessandro Colombo, Direzione Generale ADE

Speakers

Céu Filipe, CULTURE & CREATIVITY INDUSTRIES ENTERPRISE EUROPE NETWORK SECTOR GROUP, Portugal

Conrado Uribe, CONEXIONES CREATIVAS, Colombia

Aline Albertelli, KEA, Belgium

Guillame Aniorté, Quartier des Spectacles, Canada

Giorgio Fazio, Creative PEC - Newcastle University Business School, UK

11.45am - 12.15pm

COFFEE BREAK

12.30pm – 2.00pm

THEMATIC SESSIONS & B2B SESSION

Performing arts: technology, sustainability and festivals, possible connections

Moderator: Laura De Ronzo, Coolclub Società Cooperativa - Impresa Sociale Ets, Italy

Speakers

Simona De Tullio, Ass. Cult. Breathing Art Company Bari, Italy

Helen Sildna, Tallinn Music Week, Estonia

Nicolas D'Alessandro, Hovertone, Belgium

Raisa Karttunen, ARMAS festival, Finland

Sandra Cadenas Sesma, Estudio Gheada, Spain Basque Country

Michel Lemieux, 4DART, Canada

Pia Antonaci, Sinergie Soc Coop, Italy

Audiovisual & Videogames: what audiovisual needs beyond Technology?

Moderator: Luigi Della Sala, Italy

Speakers

Ivan D'Ambrosio, Dinamo Film, Italy

Eileen Rafferty, Errigal Studios, Ireland

Pablo Arana, Arana Studio, Spain Basque Country

Sam Atwell, Tri Moon Films, Ireland

Arnaud Meulemeester, Dirty Monitor, Belgium

Cristiano Max Pereira Pinheiro, Cluster GameRS

PUCRS / ADJOGOS-RS, Brazil

Anette Parviste, AUDIOCAT, Estonia

Joni Lappalainen, Dreamloop Games, Finland

Design: a look at the design of the future, which role in the contemporary landscape

Moderator: Alessandro Colombo, ADE, Italy

Speakers

Saverio Massaro, Esperimenti Architettonici Aps Ets, Italy

Gabriella Mányi Walek, National Fashion League Hungary Association, Hungary

Amleto Picerno Ceraso, Medaarch, Italy

Stella Runnel, Stella Soomlais Studio, Estonia

Nuppu Gävert, Pentagon Design, Finland

B2B SESSION

2.00pm - 3.00pm

LUNCH

3.15pm - 4.30pm

2# PANEL: REDEFINING CREATIVE PROCESSES BETWEEN ARTIFICIAL INTELLIGENCE, SOCIAL INCLUSION, SUSTAINABILITY, SKILLS

Moderator: Marina Ricci, Post doctoral Researcher - STIIMA, CNR | POLITECNICO DI BARI, ITALY

Speakers

Stefano Brilli, Università di Urbino, Italy

Jessica Fuller, Active Cluster, Ireland

Genoveva Christova-Murray, Ligna Group, Bulgaria

Carlo Ferretti, Consorzio Materahub, Italy

4.30pm – 6.00pm

B2B SESSION

20th NOVEMBER

9.15am - 10.30am

3# PANEL: WILL CROSS COLLABORATION SAVE CULTURAL AND CREATIVE ENTERPRISES?

Moderator: Massimo Avantaggiato, Associazione UNISCO, Italy

Speakers

Jess Mahoney, Creative Cardiff, Wales

Maïté Debry, CREATHRIV-EU, Twist Cluster, Belgium

Lelonek Husting Ilona, DG for Internal Market, Industry, Entrepreneurship and SMEs Unit G2 – Proximity, Social Economy, Creative Industries

Ines Rainer, Creative.nrw, Germany

10.30am - 11.00am

COFFEE BREAK

11.15am - 12.15pm

B2B SESSION

12.30pm – 2.00pm

THEMATIC SESSIONS

Heritage and Art Gallery: the new frontier

Moderator: Lucia Lazzaro, Vice President Learning Cities, Italy

Speakers

Saverio Massaro, Esperimenti Architettonici Aps Ets, Italy

Elisa Monsellato, 34° Fuso ETS, Italy

Marco Cappellini, ArtCentrica S.r.l. Firenze e Roma, Italy

Rasa Baltė Balčiūnienė, Amres Art Gallery Vilnius, Lithuania

Janos Keresnyei, Cultural Creative Industry Cluster - Pécs, Hungary

Media & Communication: will artificial intelligence replace creative people?

Moderator: Luigi Della Sala, Italy

Speakers

Vilma Rimpelä, Rare Media, Finland

Mario Vaglio, Right Side Studio, Italy

Lucia Vittoria Sabba, Photographer, Spain Basque Country

Stephen Fagan, Studio Meala, Ireland

David Villarreal, Bah! Studios, Spain Catalunya

Jeremy Corman, Marketing Makers, Belgium

Carlo Ferretti, Consorzio Materahub, Italy

What are investors looking for?

A journey into the mind of investors to learn what they are looking for, what turns them on and what turns them off . What are the key points that investors want to know to decide whether to make an investment?

Luigi Amati, Co-founder and CEO of Meta Group, Honorary President of Business Angels Europe

2.00pm - 3.00pm

LUNCH

3.15pm - 4.15pm

B2B SESSION

4.30pm - 6.00pm

4# PANEL: EIT INVESTIMENT CLUB: What is missing and why? An open and constructive dialogue between CCIs and investors

Moderator: Donata Folesani, Financial Instruments - Intellectual Property Expertise Centre, ART-ER, Italy

Speakers

Luigi Amati, Co-fondatore e CEO Meta Group, Presidente Onorario Business Angel Europe

Javier Arias, Head of Business Creation, EIT Culture and Creativity

Martijn Blom, Impact Europe & Impact Funds Development

Janos Keresnyei, President, Cultural Creative Industry Cluster – Pecs, Hungary

Marlen Komorowski, Senior Research Fellow, Centre for creative economy, University of Cardiff, Wales

Anu-Katriina Perttunen, Chief Networking Officer, Creative Finland, Finland

Luca Tesauro, CEO Giffoni Innovation Hub, Italy