

# SG Cultural & Creative Industries

## Meeting in **Barcelona**

3 - 4 February 2026

# AGENDA

### Meeting Place:

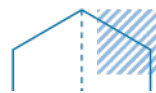
## **Pier 01 Barcelona Tech City**

Plaça de Pau Vila, 1, Ciutat Vella, 08039 Barcelona - ([Get Directions](#))

### Contact Person:

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## 1<sup>st</sup> Day – Tuesday 3<sup>rd</sup> February

Live and online during the morning

Link to join online: <https://teams.microsoft.com/join/37546251568392?p=E0Rbg6beVu2rb37D1m>

09.00-09.30	<a href="#">Welcome coffee &amp; Registration</a>
09.30-09.40	<a href="#">Welcome by Host Organisation</a> <b>ACCIÓ – Catalan Government's agency for business competitiveness</b> <b>Ana Simón</b> , Open Innovation and Disruption Manager
09.40-09.50	<a href="#">Catalan consortium</a> <b>CATCIM welcome</b> <b>Alba QUER</b> , Team Leader of the EEN Coordination team of ACCIÓ
09.50-10.05	<a href="#">From the Chair: Enabling a Space to Collaborate, Share, Learn and Improve</a> <ul style="list-style-type: none"> <li>SG CCI in Ankara, December 2025: Connecting Culture, Academia &amp; Startups   Short vídeo</li> <li>Work, Results <b>Annual Report 2025</b></li> <li>Priorities, <b>Annual Work Plan</b> and <b>Rolling Plan 2026</b></li> </ul> <b>Céu Filipe</b> , SG CCI Chair
10.05-10.20	<a href="#">DG GROW: European Commission Directorate General for Internal Market, Industry, Entrepreneurship and SMEs</a> <ul style="list-style-type: none"> <li>EU Policy Updates</li> <li>European Commission Work Programme Priorities</li> </ul> <b>Alberto Valenzano</b> , Policy Officer DG Grow
10.20-10.30	<a href="#">EISMEA: European Innovation Council and SMEs Executive Agency</a> <b>EEN updates from the Project Adviser</b> <b>Juanmi RODAS</b> , Project Adviser at EISMEA
10.30-11.00	<b>Coffee break / NETWORKING</b>
11.00-11.30	<a href="#">SG CCI Tour the table</a> Icebreaker Activity - Get-to-know-each-other Stronger Through Cooperation   Endless Possibilities with SG CCI <b>Núria SOLER   All MEMBERS</b>
11.30-12.30	<a href="#">Working Groups &amp; Task Forces: Statues and news   Activities for 2026</a> <ul style="list-style-type: none"> <li>WG Communication, Promotion, Success Stories and Good Practices             <ul style="list-style-type: none"> <li><b>Deimante Vilcinskaite</b>, <b>Heli Blomberg</b>, <b>Maryline Danielou</b></li> <li><b>Vladimir Matan</b> and <b>Frantzis Panagiotis</b> Communication Champion for SG CCI</li> </ul> </li> <li>WG Design in a Holistic Approach             <ul style="list-style-type: none"> <li><b>Hajar Zamouri</b>, <b>Valérie Mandon</b></li> </ul> </li> <li>WG Emerging Technologies / Digitalisation             <ul style="list-style-type: none"> <li><b>Núria Soler</b>, <b>Marios Roidis</b>, <b>Valérie Mandon</b></li> </ul> </li> <li>TK Access to Finance and Funding Opportunities             <ul style="list-style-type: none"> <li><b>Elisa Bianchini</b></li> </ul> </li> <li>TK SME Feedback             <ul style="list-style-type: none"> <li><b>Iliana DRAGANOVA</b></li> </ul> </li> <li>Sustainability in CCI   Circular Business Models             <ul style="list-style-type: none"> <li><b>Levent Arslan</b>, KOSGEB İzmir Müdürlüğü, Turkey, and <b>Viktoria Fink</b></li> </ul> </li> </ul>

12.30-13.00	<p><b><u>CCI SG Meetings, Events &amp; Clients</u></b></p> <ul style="list-style-type: none"> <li>• <b>SG onsite meeting proposals:</b> <ol style="list-style-type: none"> <li><b>1. Zuzana Hadašová, JIC, Brno, Czechia</b> <ul style="list-style-type: none"> <li>- 16-17 September 2026   With showcase of gaming projects under the gamebase incubator</li> </ul> </li> <li><b>2. Ints Viksna, Tech Center, Riga, Latvia</b> <ul style="list-style-type: none"> <li>- November 2026   Design Wave Festival in Riga</li> </ul> </li> <li><b>3. Deimante Vilcinskaite, Vilnius, Lithuania</b> <ul style="list-style-type: none"> <li>- 19-21 May 2028   BPW European Conference</li> </ul> </li> </ol> </li> <li>• <b><u>Successful R&amp;I in Europe</u> 13th European Networking Event, 19-20 February 2026</b> <ul style="list-style-type: none"> <li>- Ekaterina Karpushenkova, ZENIT GmbH, Düsseldorf, Germany</li> </ul> </li> </ul> <p style="text-align: right;"><b>All SG CCI Members</b></p>
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13.00-14.00	<p style="text-align: center;"><b>Lunch at Pier01</b></p> <p style="text-align: right;">Lunch hosted by ACCIÓ</p>
14:15 – 16:15	<p style="text-align: center;"><b><u>Visit to Fundació Èpica la Fura dels Baus – AI &amp; Ethics Problem-Solving Activity</u></b></p> <p style="text-align: center;"><i>Address: <u>Carrer d'Eduard Maristany, 293, Local C, 08912 Badalona, Barcelona</u></i></p> <p>Fundació Fura dels Baus has developed a European project under Cluster 2 focused on artificial intelligence and ethics. They will propose a collaborative activity in which all participants will need to work together to reach an outcome.</p> <p style="text-align: right;"><b>Mr. Fran Iglesias</b>, Head of Innovation and Digital Transformation at Fundació Èpica La Fura dels Baus</p>
16:45-18:30	<p style="text-align: center;"><b><u>Visit to Mediapro – Virtual Studios</u></b></p> <p style="text-align: center;"><i>Address: <u>Av. Diagonal, 177, Sant Martí, 08018 Barcelona</u></i></p> <p>We will visit Mediapro, a leading company in the audiovisual sector. During the visit, the team will provide a <b>general presentation of the company</b>, followed by an overview of:</p> <ol style="list-style-type: none"> <li><b>1. Their activities in Europe</b>, with a focus on their participation in European projects, the search for <b>interesting consortia</b>, and collaboration with <b>strategic partners</b> across different countries.</li> <li><b>2. Selected ongoing and past projects</b>, as well as the <b>key challenges</b> they are currently addressing and for which they are seeking to connect with <b>potential partners</b>.</li> </ol> <p>After the presentation, participants will have the opportunity to visit Mediapro's <b>virtual studios</b>, equipped with state-of-the-art technology and showcasing some of the latest innovations in the audiovisual sector.</p> <p style="text-align: right;"><b>Mr. Carlos Solana</b>, Innovation Director at Mediapro</p>
20.00-22.00	<p style="text-align: center;"><b>Restaurant: Fabrica Moritz Barcelona (self-paid - 40€ approximately)</b></p> <p style="text-align: center;"><i>It will be paid at the entrance of the restaurant.</i></p> <p style="text-align: center;"><i>Adress: <u>Rda. de Sant Antoni, 41, Eixample, 08011 Barcelona</u></i></p>

## 2<sup>nd</sup> Day – Wednesday 4<sup>th</sup> February

Live and online during the morning

Link to join online: <https://teams.microsoft.com/meet/3779946592832?p=SlcbqZmNXQkz2EhJtm>

09.00-09:30	<p><u><a href="#">EU Programmes for Culture and Creativity</a></u></p> <p>Overview of the main EU funding programmes 2026:</p> <ul style="list-style-type: none"> <li>• Horizon Europe</li> <li>• Creative Europe Programme</li> <li>• EIT Culture &amp; Creativity</li> <li>• Cascade Funding opportunities</li> </ul>
09.30-10.30	<p><u><a href="#">Presentation of EU projects - Catalan success stories</a></u></p> <ul style="list-style-type: none"> <li>• <u><a href="#">L'Altre Festival</a></u> - Inclusive festival showcasing contemporary performing arts.</li> <li>• <u><a href="#">Espronceda</a></u> - Contemporary art and culture center promoting creativity.</li> <li>• <u><a href="#">BMat</a></u> - Strategic consultancy for cultural innovation and creativity.</li> <li>• <u><a href="#">La Tempesta</a></u> - Communication agency specializing in strategy and storytelling.</li> </ul>
10:30 – 11:00	Coffee break / NETWORKING
11.00-12:00	<p><u><a href="#">EU RDI partner opportunities</a></u></p> <p>Featuring real case studies on <b>how to collaborate and effectively share information</b>:</p> <ul style="list-style-type: none"> <li>• Domestic Data Streamers – <b>Creative Europe</b>, Núria SOLER</li> <li>• Universitat Oberta de Catalunya – <b>Horizon Europe</b>/Cascade Funding, Núria SOLER,</li> <li>• Fundació Privada Inform – <b>Erasmus+</b>, Núria SOLER</li> <li>• <b>Italian</b> neurologic rehabilitation hospital - TRIT20251104011, Irene COMITI</li> <li>• Esix - <b>Hungarian</b> electronics manufacturer - BOHU20251126019, Enikő SCHMIDT</li> <li>• Renowed <b>Swedish</b> safety solutions training company - BOSE20250328005, Heli BLOMBERG</li> <li>• <b>French</b> studio specializing in immersive sports - BOFR20251028015, Maryline DANIELOU</li> <li>• <b>French</b> studio work in virtual experiences for art - BOFR20260121010, Maryline DANIELOU</li> <li>• Blaster Image Works, a <b>Portuguese</b> start-up, is bringing stories to life, Céu FILIPE</li> </ul>
12:00 – 13:00	<p><u><a href="#">Brainstorm session: How Can We Collaborate</a></u></p> <p>The session will consist of different groups. After the POD presentations, the EOIs from participating countries will be presented, followed by a discussion on coordinated actions and effective mechanisms to share and promote these opportunities.</p> <p>Relevant topics to be discussed, among others:</p> <p><b>Positioning &amp; Visibility   Partnership Activation   Startups &amp; Innovation</b></p> <p><b>Content &amp; Storytelling   Community &amp; Engagement</b></p>
13.00-14.00	<p><b>Lunch at Pier01</b></p> <p>Lunch hosted by ACCIÓ</p>

	<p style="text-align: center;"><u><a href="#">Go and visit to the ISE congress</a></u></p> <p>Address: <u><a href="#">Av. Joan Carles I, 64, 08908 Barcelona - Ajuntament de Barcelona i Barcelona Activa (Booth CS240)</a></u></p>
14:30 – 15:00	<p><u><a href="#">IntoReality</a></u> is a creative technology studio specialising in immersive experiences. They design and produce cutting-edge projects using 8K video, multi-camera and multi-audio setups, combined with interactive web technologies. Their solutions integrate 2D, VR180 and VR360 formats, bringing real-world use cases to life across sports, culture and social environments.</p> <p style="text-align: right;"><b>Sergi Galbany, IntoReality</b></p>
15.00-15.30	<p><u><a href="#">Spark</a></u> is the four-day creative industries event at ISE - a hub for creative professionals, technologists, and decision-makers to connect, share ideas, and explore the future of creativity.</p>
15:30 – 16:30	<p style="text-align: center;"><u><a href="#">Guided tour will cover innovation stands:</a></u></p> <p>The meeting point <b>will be at the Catalonia Booth at meeting time</b>, we will not be able to wait for late arrivals.</p> <p><b><i>Important:</i></b> <i>To ensure the tour runs smoothly, please bring your own <b>earphones</b> for <b>your personal phones</b>. We will give each of you an individual QR code so you can hear the tour guide clearly on your phone.</i></p> <p style="text-align: right;"><b>Carles Gómara</b>, Innovation expert, ACCIÓ</p>
16:30 – 17:00	<p style="text-align: center;"><u><a href="#">ISE Open Innovation Challenge 2026</a></u></p> <p>The ISE 2026 Open Innovation Challenge connects companies, startups, and tech providers to solve industry challenges through short B2B meetings, both in person at ISE Barcelona and online.</p> <p style="text-align: right;"><b>Leyre Alfonso</b>, ISE Open Innovation Challenge organizer, ACCIÓ</p>