

SG Cultural & Creative Industries

Meeting in Barcelona

3 - 4 February 2026

AGENDA

Meeting Place:

Pier 01 Barcelona Tech City

Plaça de Pau Vila, 1, Ciutat Vella, 08039 Barcelona - ([Get Directions](#))

Contact Person:

Núria Soler, +34 608 121 546, nsolerz@gencat.cat

Céu Filipe, +351 961786409, ceu.filipe@aeportugal.pt



1st Day – Tuesday 3rd February

Live and online during the morning

Link to join online: <https://teams.microsoft.com/meet/37546251568392?p=E0Rbg6beVu2rb37D1m>

09.00-09.30	<u>Welcome coffee & Registration</u>
09.30-09.40	<u>Welcome by Host Organisation</u> ACCIÓ – Catalan Government's agency for business competitiveness Ana Simón , Open Innovation and Disruption Manager
09.40-09.50	<u>Catalan consortium</u> <u>CATCIM welcome</u> Alba QUER , Team Leader of the EEN Coordination team of ACCIÓ
09.50-10.05	<u>From the Chair: Enabling a Space to Collaborate, Share, Learn and Improve</u> <ul style="list-style-type: none"> SG CCI in Ankara, December 2025: Connecting Culture, Academia & Startups Short video Work, Results Annual Report 2025 Priorities, Annual Work Plan and Rolling Plan 2026 Céu Filipe , SG CCI Chair
10.05-10.20	<u>DG GROW: European Commission Directorate General for Internal Market, Industry, Entrepreneurship and SMEs</u> <ul style="list-style-type: none"> EU Policy Updates European Commission Work Programme Priorities Alberto Valenzano , Policy Officer DG Grow
10.20-10.30	<u>EISMEA: European Innovation Council and SMEs Executive Agency</u> EEN updates from the Project Adviser Juanmi RODAS , Project Adviser at EISMEA
10.30-11.00	Coffee break / NETWORKING
11.00-11.30	<u>SG CCI Tour the table</u> Icebreaker Activity - Get-to-know-each-other Stronger Through Cooperation Endless Possibilities with SG CCI Núria SOLER All MEMBERS
11.30-12.30	<u>Working Groups & Task Forces: Status and news Activities for 2026</u> <ul style="list-style-type: none"> WG Communication, Promotion, Success Stories and Good Practices <ul style="list-style-type: none"> Deimante Vilcinskaite, Heli Blomberg, Maryline Danielou Vladimir Matan and Frantzinis Panagiotis Communication Champion for SG CCI WG Design in a Holistic Approach <ul style="list-style-type: none"> Hajar Zamouri, Valérie Mandon WG Emerging Technologies / Digitalisation <ul style="list-style-type: none"> Núria Soler, Marios Roidis, Valérie Mandon TK Access to Finance and Funding Opportunities <ul style="list-style-type: none"> Elisa Bianchini TK SME Feedback <ul style="list-style-type: none"> Iliana DRAGANOVA Sustainability in CCIs Circular Business Models <ul style="list-style-type: none"> Levent Arslan, KOSGEB İzmir Müdürlüğü, Turkey, and Viktoria Fink

12.30-13.00	<p><u>CCI SG Meetings, Events & Clients</u></p> <ul style="list-style-type: none"> • SG onsite meeting proposals: <ol style="list-style-type: none"> 1. Zuzana Hadašová, JIC, Brno, Czechia <ul style="list-style-type: none"> - 16-17 September 2026 With showcase of gaming projects under the gamebaze incubator 2. Ints Viksna, Tech Center, Riga, Latvia <ul style="list-style-type: none"> - November 2026 Design Wave Festival in Riga 3. Deimante Vilcinskaite, Vilnius, Lithuania <ul style="list-style-type: none"> - 19-21 May 2028 BPW European Conference • <u>Successful R&I in Europe</u> 13th European Networking Event, 19-20 February 2026 <ul style="list-style-type: none"> - Ekaterina Karpushenkova, ZENIT GmbH, Düsseldorf, Germany <p style="text-align: right;">All SG CCI Members</p>
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13.00-14.00	<p>Lunch at Pier01</p> <p>Lunch hosted by ACCIÓ</p>
14:15 – 16:15	<p><u>Visit to Fundació Èpica la Fura dels Baus – AI & Ethics Problem-Solving Activity</u></p> <p><i>Address: Carrer d'Eduard Maristany, 293, Local C, 08912 Badalona, Barcelona</i></p> <p>Fundació Fura dels Baus has developed a European project under Cluster 2 focused on artificial intelligence and ethics. They will propose a collaborative activity in which all participants will need to work together to reach an outcome.</p> <p>Mr. Fran Iglesias, Head of Innovation and Digital Transformation at Fundació Èpica La Fura dels Baus</p>
16:45-18:30	<p><u>Visit to Mediapro – Virtual Studios</u></p> <p><i>Address: Av. Diagonal, 177, Sant Martí, 08018 Barcelona</i></p> <p>We will visit Mediapro, a leading company in the audiovisual sector. During the visit, the team will provide a general presentation of the company, followed by an overview of:</p> <ol style="list-style-type: none"> 1. Their activities in Europe, with a focus on their participation in European projects, the search for interesting consortia, and collaboration with strategic partners across different countries. 2. Selected ongoing and past projects, as well as the key challenges they are currently addressing and for which they are seeking to connect with potential partners. <p>After the presentation, participants will have the opportunity to visit Mediapro's virtual studios, equipped with state-of-the-art technology and showcasing some of the latest innovations in the audiovisual sector.</p> <p>Mr. Carlos Solana, Innovation Director at Mediapro</p>
20.00-22.00	<p>Restaurant: Fabrica Moritz Barcelona (self-paid - 40€ approximately)</p> <p><i>It will be paid at the entrance of the restaurant.</i></p> <p><i>Address: Rda. de Sant Antoni, 41, Eixample, 08011 Barcelona</i></p>

2nd Day – Wednesday 4th February

Live and online during the morning

Link to join online: <https://teams.microsoft.com/meet/3779946592832?p=SlcbqZmNXQkz2EhJtm>

09.00-09:30	<p>EU Programmes for Culture and Creativity</p> <p>Overview of the main EU funding programmes 2026:</p> <ul style="list-style-type: none">• Horizon Europe• Creative Europe Programme• EIT Culture & Creativity• Cascade Funding opportunities
09.30-10.30	<p>Presentation of EU projects - Catalan success stories</p> <ul style="list-style-type: none">• L'Altre Festival - Inclusive festival showcasing contemporary performing arts.• Espronceda - Contemporary art and culture center promoting creativity.• BMat - Strategic consultancy for cultural innovation and creativity.• La Tempesta - Communication agency specializing in strategy and storytelling.
10:30 – 11:00	<p>Coffee break / NETWORKING</p>
11.00-12:00	<p>EU RDI partner opportunities</p> <p>Featuring real case studies on how to collaborate and effectively share information:</p> <ul style="list-style-type: none">• Domestic Data Streamers – Creative Europe, Núria SOLER• Universitat Oberta de Catalunya – Horizon Europe/Cascade Funding, Núria SOLER,• Fundació Privada Inform – Erasmus+, Núria SOLER• Italian neurologic rehabilitation hospital - TRIT20251104011, Irene COMITI• Esix - Hungarian electronics manufacturer - BOHU20251126019, Enikő SCHMIDT• Renowned Swedish safety solutions training company - BOSE20250328005, Heli BLOMBERG• French studio specializing in immersive sports - BOFR20251028015, Maryline DANIELOU• French studio work in virtual experiences for art - BOFR20260121010, Maryline DANIELOU• Blaster Image Works, a Portuguese start-up, is bringing stories to life, Céu FILIPE
12:00 – 13:00	<p>Brainstorm session: How Can We Collaborate</p> <p>The session will consist of different groups. After the POD presentations, the EOIs from participating countries will be presented, followed by a discussion on coordinated actions and effective mechanisms to share and promote these opportunities.</p> <p>Relevant topics to be discussed, among others:</p> <p style="text-align: center;">Positioning & Visibility Partnership Activation Startups & Innovation Content & Storytelling Community & Engagement</p>
13.00-14.00	<p>Lunch at Pier01</p> <p>Lunch hosted by ACCIÓ</p>

	<p style="text-align: center;">Go and visit to the ISE congress</p> <p><i>Address: Av. Joan Carles I, 64, 08908 Barcelona - Ajuntament de Barcelona i Barcelona Activa (Booth CS240)</i></p>
14:30 – 15:00	<p>IntoReality is a creative technology studio specialising in immersive experiences. They design and produce cutting-edge projects using 8K video, multi-camera and multi-audio setups, combined with interactive web technologies. Their solutions integrate 2D, VR180 and VR360 formats, bringing real-world use cases to life across sports, culture and social environments.</p> <p style="text-align: right;">Sergi Galbany, IntoReality</p>
15.00-15.30	<p>Spark is the four-day creative industries event at ISE - a hub for creative professionals, technologists, and decision-makers to connect, share ideas, and explore the future of creativity.</p>
15:30 – 16:30	<p style="text-align: center;">Guided tour will cover innovation stands:</p> <p>The meeting point will be at the Catalonia Booth at meeting time, we will not be able to wait for late arrivals.</p> <p><i>Important:</i> <i>To ensure the tour runs smoothly, please bring your own earphones for your personal phones. We will give each of you an individual QR code so you can hear the tour guide clearly on your phone.</i></p> <p style="text-align: right;">Carles Gómara, Innovation expert, ACCIÓ</p>
16:30 – 17:00	<p style="text-align: center;">ISE Open Innovation Challenge 2026</p> <p>The ISE 2026 Open Innovation Challenge connects companies, startups, and tech providers to solve industry challenges through short B2B meetings, both in person at ISE Barcelona and online.</p> <p style="text-align: right;">Leyre Alfonso, ISE Open Innovation Challenge organizer, ACCIÓ</p>